



MONTHLY MEMBERSHIP PROGRESS REPORT

District 318 E

Results as of: 02/28/2018

GMT: N S SANKAR

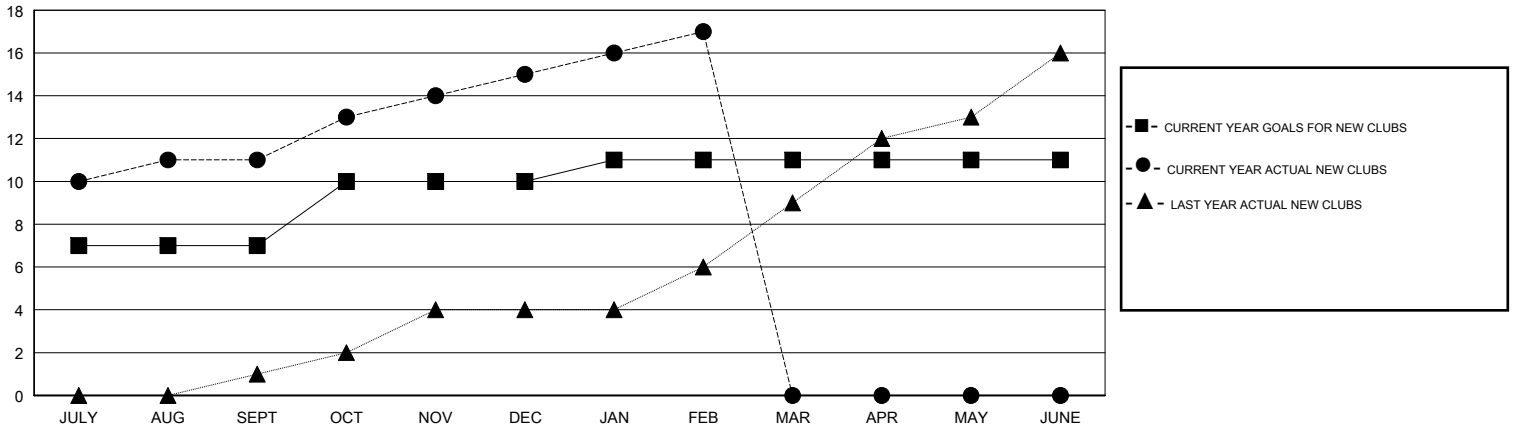
LOCATION INDIA

GMT CA

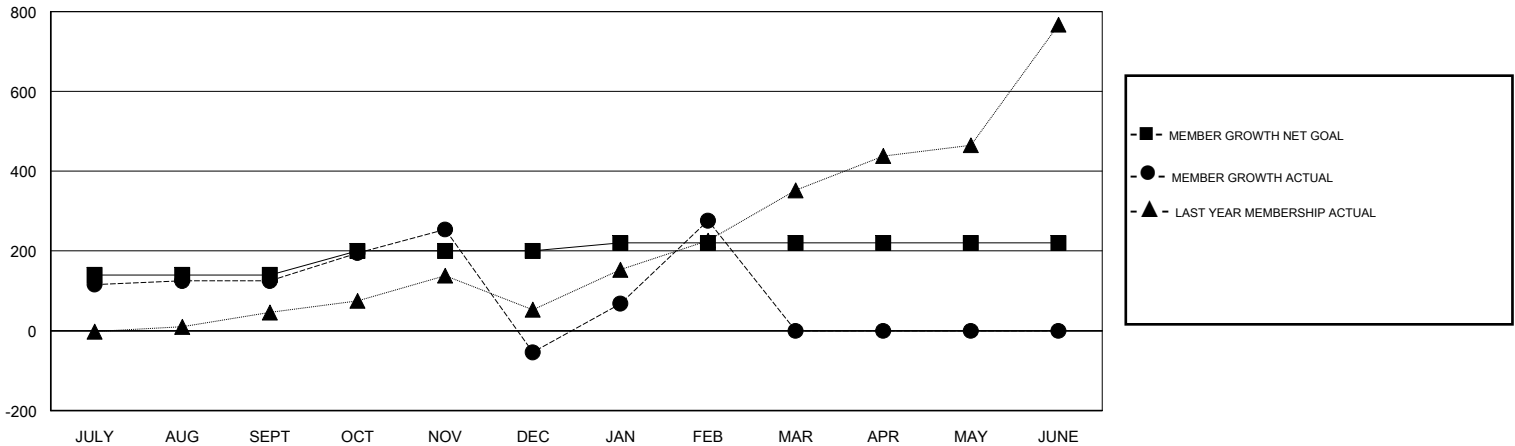
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 7 | 11 | 0 |
| OCT/NOV/DEC | 3 | 4 | 11 |
| JAN/FEB/MAR | 1 | 2 | 1 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 140 | 345 | 196 |
| OCT/NOV/DEC | 60 | 231 | 404 |
| JAN/FEB/MAR | 20 | 542 | 60 |
| APR/MAY/JUNE | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|---|
| DROPPED CLUBS: 12 | 86 CLUBS OF 142 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 4,468 (84.03%) FEMALE 849 (15.97%) Women Percentage Fiscal Year Goal: 5% |
| <u>DROPPED MEMBERS</u> DECEASED 11 CLUB CANCELLED 337 OTHER 312 TOTAL 660 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 1,455 FAMILY MEMBERS PAYING HALF DUES 746 |